



Melissa Lacroix

Board Vice-Chair (Independent)

Nanaimo

Director Since: 2020 | Term: 2026 – 2029

Melissa Lacroix is an experienced board director and long-standing advocate for the cooperative movement, committed to advancing Coastal Community Credit Union's vision of being leaders in building relationships that improve financial health, enrich lives, and foster healthier communities. Her governance approach is grounded in integrity, strategic foresight, and a strong belief in the credit union system's ability to create lasting social and economic value. As the owner and operator of a Vancouver Island-based health and safety consultancy and co-owner of a small-scale agricultural farm, Melissa brings deep operational insight and a strong entrepreneurial mindset to her board work. She currently serves as Vice Chair of the Board, Chair of the Conduct Review & Corporate Governance Committee, and sits on the Risk Oversight, Investment and Lending, Human Resources & Compensation, and Joint Merger Ad-Hoc Committees.

Melissa has played a pivotal leadership role in several major governance initiatives. She chaired the Special Resolution Committee, leading the successful member vote with 84.7% approval of voting members on key governance modernization measures, and supported director onboarding following the introduction of term limits. She also contributed to the successful strategic partnership with Integris Credit Union, driving forward a collaborative, member-focused model for long-term growth. Melissa remains dedicated to strengthening relationships, supporting resilient communities, and contributing her governance expertise to a values-based financial cooperative committed to its members and region.

2025

Education/Designations

- Institute of Corporate Directors – ICD.D Designation
- Credit Union Director Achievement Program, CCUA
- Occupational Health & Safety Program, BCIT
- Occupational Health & Safety Practitioners Associate Certification, BCIT
- Advanced Co-operative Governance Certification, Johnson Shoyama (USASK and UREGINA)

Other Board Appointments (current)

- Member at Large, District A Farmers' Institute

Educational Activities

- 2025 CCUA National Conference
- 2025 ICD National Directors Conference and Fellowship Awards Gala
- BC Financial Services Authority: Regulatory Forum

Committees

- Risk Oversight Committee
- Investment & Lending Committee (Chair, Jan-May)
- Conduct Review & Corporate Governance Committee (Chair, May-Dec)
- Human Resources & Compensation Committee
- Nominations & Elections Committee (Jan-May)
- Joint Merger Committee (Feb-Dec)
- Special Resolution Ad-Hoc Committee (Jan-Feb)

Coastal Community Subsidiaries

- N/A

Attendance

Regular Board Meetings=16/18

Committee Meetings=35/35

Subsidiaries=N/A

Joint Merger Committee=14/14