



FOR IMMEDIATE RELEASE

Coastal Community Announces Retirement of President and CEO Adrian Legin

Nanaimo, BC, December 9, 2024 – Coastal Community Credit Union (CCCU) announces that Adrian Legin, President and CEO, will be retiring in June 2025, concluding a remarkable tenure that has spanned over 16 years of transformative leadership.

Adrian, a dynamic senior executive with more than 30 years of experience across the financial, mining, government, and telecommunications industries, joined Coastal Community in 2009. Under his guidance, CCCU has solidified its position as the largest financial services organization based on Vancouver Island and the Gulf Islands, serving 110,000 members and clients and employing over 600 Islanders.

“Adrian’s visionary leadership and unwavering commitment to our organization and island communities have been instrumental in advancing Coastal Community’s vision to improve financial health, enrich people’s lives and build healthier communities,” said Dominique Roelants, Chair, CCCU Board of Directors. *“His ability to inspire innovation and foster growth has positioned Coastal Community as a trusted leader and partner in the financial well-being of Islanders.”*

Adrian’s tenure has been marked by numerous accomplishments, including:

- **Organizational Growth:** Coastal Community Credit Union has grown to \$3.4 billion in on-book credit union assets. It also holds \$1.1 billion in assets under management through our partner, Aviso Wealth*, for total assets under administration of \$4.5 billion.
- **Improving Financial Health:** Implementing tools and services to help improve the financial health of our members and communities including the launch of [MyFinHealth](#) which provides users with personalized content and tools.
- **Strategic Vision:** Establishing Coastal Community’s Vision, Purpose, and Values, which continue to guide the organization’s growth and service excellence.
- **Workplace Excellence:** Achieving **Great Place to Work**® certification for six years in a row. Coastal Community has also been recognized on the **Forbes – Canada’s Best Employers list for 2022 and 2024** and the **2024 list of Best Workplaces™ in British Columbia** by Great Place to Work.
- **Service Innovation:** Introducing groundbreaking service delivery channels, such as Interactive Teller Machine technology, a member and client contact centre, and expanded services in South Vancouver Island.

Beyond his impact on Coastal Community, its members, clients, employees and our island communities, Adrian has championed economic and community development, serving in board roles with numerous organizations, including CU CUMIS Wealth Holdings, Credential Financial, Credential Asset Management, Credential Securities, Greater Nanaimo Chamber of Commerce, and Nanaimo Economic Development Corporation.



Adrian has also been instrumental in supporting and advocating for the credit union cooperative sector provincially, nationally and world-wide. His commitment to fostering innovation and collaboration has left a lasting legacy both within and beyond the organization.

As Adrian prepares to step away from his role, Coastal Community will embark on a search for a new CEO to continue the momentum and vision he has cultivated.

"While we are saddened to see Adrian leave, we celebrate his many contributions and the incredible legacy he leaves behind," said Roelants. "He will be greatly missed, and we wish him all the best in his well-deserved retirement."

Media contact: Allyson Prescesky | AVP, Community Impact and Corporate Communications, Coastal Community Credit Union 1.888.741.1010

Coastal Community Credit Union acknowledges that we are located on the Lands of the Coast Salish, Nuu-chah-nulth and Kwakwaka'wakw ancestors and families, whose historical relationships with the Land continue to this day. We are grateful to have the opportunity to live, learn, work and play in their traditional and unceded territories.

About Coastal Community

For over 75 years, we've been passionate about helping Islanders improve their financial health and protect what's important. This vision is why we have grown to be the largest financial services organization based on Vancouver Island and the Gulf Islands. To help you improve your financial health, we offer a range of personal, business, and commercial banking and insurance* services, as well as wealth management through Aviso Wealth*. Our Island communities are our homes, so we make decisions based on our knowledge of the local market, strengthening local economies. And we never stop looking for ways to improve the way we do business.

*References to "insurance" refer to the property and casualty insurance provided through Coastal Community Insurance Services (2007) Ltd., an affiliate of Coastal Community Credit Union.

*Mutual funds and other securities are offered through Aviso Wealth, a division of Aviso Financial Inc.