



## FOR IMMEDIATE RELEASE

## Coastal Community Credit Union makes Forbes Canada's Best Employers 2025 list

**Nanaimo, BC, February 11, 2025** – Forbes has once again recognized Coastal Community as a top employer in Canada.

On January 21, 2025, Forbes named Coastal Community a Top 5 organization offering banking and financial services. In addition, Coastal Community placed 94<sup>th</sup> among the 300 organizations on the 2025 list. The largest Island-based credit union contributes much of their success to a strong workplace culture where employees are encouraged to grow their leadership skills and deepen skillsets.

Coastal Community's commitment to providing a healthy, supportive and inclusive workplace has resulted in this latest distinction on the Forbes Canada's Best Employers 2025 list, shortly after being named a BC Top Employer and certified by Great Place to Work™ Canada. In past years Coastal Community has been recognized for its engaged culture and emphasis on corporate social responsibility, earning a number of top employer awards.

"This achievement is a testament to the dedication, hard work, and commitment each of our employees brings to Coastal Community every day," said Bruno Dragani, Chief People and Administration Officer. "It reflects our collective efforts to create a positive and supportive workplace where everyone can thrive."

This award is presented in collaboration with Statista, the world-leading statistics portal and industry ranking provider. Forbes and Statista selected Canada's Best Employers 2025 through an independent survey from a vast sample of more than 40,000 Canada-based employees from all industry sectors working for companies employing at least 500 people within Canada. Over 900 thousand employer evaluations were considered. The final score is based on two types of evaluations: personal (those given by employees themselves) and public (those given by friends and family members of employees, or members of the public who work in the same industry), with a much higher weighting for personal evaluations.

Based on the results of the study, Coastal Community is honoured to be recognized on the Forbes list of Canada's Best Employers 2025.

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Coastal Community Credit Union acknowledges that we are located on the Lands of the Coast Salish, Nuu-chah-nulth and Kwakwaka'wakw ancestors and families, whose historical relationships with the Land continue to this day. We are grateful to have the opportunity to live, learn, work and play in their traditional and unceded territories.

## **About Coastal Community**

For over 75 years, we've been passionate about helping Islanders improve their financial health and protect what's important. This vision is why we have grown to be the largest financial services organization based on Vancouver Island and the Gulf Islands. To help you improve your financial health, we offer a range of personal, business, and commercial banking and insurance\* services, as well as wealth management through Aviso Wealth\*. Our Island communities are our homes, so we make decisions based on our knowledge of the local market, strengthening local economies. And we never stop looking for ways to improve the way we do business.

\*References to "insurance" refer to the property and casualty insurance provided through Coastal Community Insurance Services (2007) Ltd., an affiliate of Coastal Community Credit Union.

\*Mutual funds and other securities are offered through Aviso Wealth, a division of Aviso Financial Inc.