

# NOLA JEFFREY

## Recommended

### Contact Information

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 [Watch Nola Jeffrey's Video Statement](#)

Being of Tsimshian and Coast Salish ancestry, I bring an Indigenous perspective to my work. I lead with my heart and honour diversity and inclusion. My experience as Executive Director and counsellor enriches my ability to examine all sides of a situation before making decisions.

Serving on the CCCU Board this past term has enhanced my knowledge in areas of governance, financial oversight, risk management, and strategic decision-making. I have a strong commitment to sustainability and to financial well-being of our members and communities; and I strive to serve CCCU while holding the principles of accountability, integrity, and innovation.

### Work/Professional Experience

- Executive Director, Tsow-Tun Le Lum Society (March 2015 to present)
- Program Director Tsow-Tun Le Lum Society (January 2008 to March 2015)
- Counsellor in Trauma Program, Tsow-Tun Le Lum Society (October 2001 to January 2008)
- Recovery Care Worker, Tsow-Tun Le Lum Society (May 2000 to October 2001)
- Treaty Coordinator Internship Tsimshian Tribal Council (June to July 1997)
- Commercial Gillnet Fisher (1986 to 1994)

### Experience in a Complex Regulatory Environment; Establishing Goals; Approving Major Financial Decisions

In my role as Executive Director I have developed and implemented operational and strategic planning goals and have written policies and procedures in the areas of operations and governance. I am responsible for the financial well-being of Tsow-Tun Le Lum Society and have been successful in maintaining a strong financial standing.

I've also completed the following classes provided by CCCU that are related to this question:

- Role of Audit Committee
- Governing Credit Risk
- Strategy Planning and Oversight
- Board Performance, Development, and Evaluation

CCCU Board experience in the past three years

### Experience in Lending (Retail/Commercial); Balance Sheet/Treasury; Audit & Financial Management; Legal

In my role as Executive Director, I work closely with the accounting department and oversee all financial transactions of the Society. I develop annual budgets for approval by the board and liaise closely with the auditor for the Society. I successfully managed a \$20 million project.

As a board member for Coastal Community Credit Union I am currently serving on the Investment and Lending Committee. I also serve as Chair on the Coastal Community Financial Management Incorporation Committee.

Completed the following classes provided by CCCU that are related to this question:

- Governing Credit Risk
- Risk Oversight
- Rule of Audit Committee

### Background in Strong Governance

As Executive Director for Tsow-Tun Le Lum Society, I have been instrumental in writing and maintaining governance policies and procedures. I work closely with the governance board of the Society. I also serve as the Chair of the Conduct Review and Corporate Governance Committee.

Classes I have completed include:

- Risk Oversight
- Governing Credit Risk
- HR Governance
- Strategy Planning and Oversight
- Reconciliation Awareness and Its Importance for Credit Unions
- Board Performance
- Development and Evaluation

### How My Values Align with Coastal Community Credit Union

There are new many similarities between Indigenous values and cooperative values. My personal values include accountability, cooperation, integrity, relationship building, and creating healthy communities, all of which are integral in my work as Executive Director of Tsow-Tun Le Lum Society and my work on the CCCU Board and other boards I serve on.

### Relevant Education/Designations

- Bachelor of Arts in First Nation Studies – Malaspina University College, Nanaimo
- Indigenous Leadership – Banff Centre
- Trauma Training Certification – Justice Institute, Vancouver
- Community Addictions Program – Nechi Training Institute, Edmonton
- Child Abuse and Neglect Support Worker Certification – Malaspina, Nanaimo
- Office Management Certification – North Coast Trail Council Training & Development Centre, Prince Rupert

### Community Experience

- Ongoing community crisis work
- National and provincial healing work
- Part of the Provincial and National Truth & Reconciliation events (2007 to 2015)
- Support work with Canoe Journey (2010 to 2018)

### Other Experience, Competencies or Life Skills

- Indigenous culture and ceremony are an integral part of my daily life
- Sharing Indigenous knowledge with others
- Strong fundraising abilities
- Committed to supporting healing for all people
- Married for 47 years, mother of 4, grandmother to 5 children
- Played on many sports teams
- Have strong leadership and team building skills