

KELLY MCGIFFIN

Recommended

Contact Information

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I am a lifelong credit union person with almost 50 years of direct experience at the senior management and board level of credit union business. I have attained certification as a board member through McMaster University. Qualifications aside, the clear differentiation for credit unions has always been and always will be their relevance to their local communities; this will always be my focus.

Work/Professional Experience

- Executive Advisor, Lakeland Credit Union, Alberta
- Interim CEO, Lakeland Credit Union, Alberta

Retired:

- President & CEO, FirstOntario Credit Union, Ontario
- VP Sales, Valley First Credit Union, BC
- Various executive roles within credit unions

Experience in a Complex Regulatory Environment; Establishing Goals; Approving Major Financial Decisions

As a CEO of credit unions for almost 40 years in three different provincial jurisdictions, as well as a board member of Central 1 and the Canadian Credit Union Association, I'm fully intimate with all areas needed.

Experience in Lending (Retail/Commercial); Balance Sheet/Treasury; Audit & Financial Management; Legal

As CEO of FirstOntario Credit Union (FCU) for 12 years (as well as other CEO positions), I was directly involved in all these areas as an executive, giving me close understanding of each. I emphasize FCU as it was a very large credit union with complex organizational factors. As an experienced board member, I was involved from a board perspective in various committees including dealing with all areas noted.

Background in Strong Governance

Certified Director through McMaster University; direct board experience with the Canadian Credit Union Association, Central 1, Cooperative Development Foundation, Alberni-Clayoquot Continuing Care Society, and various other board positions.

How My Values Align with Coastal Community Credit Union

From the beginning of my credit union career, I was so impressed with the core value of credit unions of 'people helping people'. With that in mind, I've been a champion of that value within every credit union and cooperative setting. I see that core value at the heart of this credit union and the local focus for CCCU is especially aligned.

Relevant Education/Designations

- Chartered Director – Director's College, McMaster University
- Diploma in Marketing
- Diploma in HR (CHRM)

Community Experience

Currently I head men's baseball in Port Alberni, and I am an active board member with the Echo Village/Fir Park. In short, I have been very involved in every community that I've lived in. The list is long.

Other Experience, Competencies or Life Skills

I moved back to my hometown of Port Alberni after many years to retire and enjoy my life. I love the Island and have lived in the Comox Valley for several years as well. The involvement with my local credit union, given my values, experience and interests, only makes sense for me.